

|V⁵| VALUE OF FIVE

2020

Media Credentials

“Increasing productivity is central to the ascent out of poverty, as the average level of productivity in the workforce defines the average level of income. Unless we can raise the average level of productivity, we will not be able to take significant steps towards rising out of poverty.”

Sir Paul Collier, Oxford



Faith

Family

Social Equity | Economic prosperity

Food

Entertainment

WHO ARE WE

VO5 Represents the 5 core values that unifies us as a community, no matter our origins.

Our modern Multi | Cross-cultural communities are thriving and are a constant reminder that with the assistance of local business and social conscious partners, we look to

- ✓ elevating
- ✓ enabling
- ✓ empowering
- ✓ assuring long term sustainability and success in Minnesota and the US



our business franchises

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DIA NAVIGATOR

VD VIDA Y
DEPORTES

Visit us at <https://valueoffivemn.com> to learn more.



we are all about solutions

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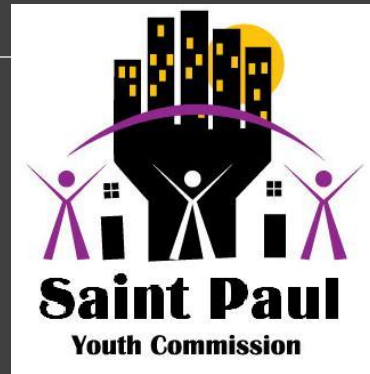
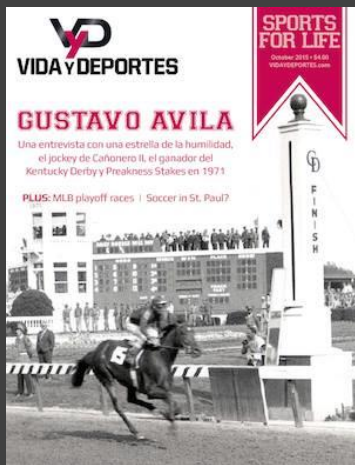
we provide

- ✓ education, business, health and well-being resources to our thriving communities through a multichannel platform that includes events, resources and human/intellectual capital
- ✓ innovative, creative, in-culture solutions that are compelling and culturally relevant to our multi | cross-cultural audience or communities. This helps trigger a response to deliver our partners successful, measurable, cost-efficient results

Our marketing initiatives

WE HAVE SOPHISTICATED CONSUMERS AND READERS WHO HAVE DISPOSABLE INCOME WHO DIFFERENTIATE THEMSELVES -

IT DOES NOT MATTER IF YOUR BUSINESS IS LOCAL, REGIONAL OR GLOBAL. WITH A DIVERSE WORKFORCE, YOUR BUSINESS WILL LEVERAGE DIFFERENT BACKGROUNDS AND EXPERIENCES THUS ENABLING A DEEPER CULTURAL UNDERSTANDING AND GREATER INTERACTION WITH ALL TYPES OF COMMUNITIES AND IN TURN ORGANICALLY GROW YOUR BUSINESS.





DIA Navigator 2020 CAREER & RESOURCE EVENTS

Diversity Into Action (DIA) Navigator is a multicultural diversity agency, specializing in connecting minority talent with employers & people. We are strong believers that *diverse, inclusive & equitable* organizations are stronger and better prepared to serve minority communities.

At DIA Navigator, we help our clients, create a diverse *workforce in an inclusive* environment where opportunities for all employees to develop their talents and provide enhanced solutions to their customers cultural needs.

DIA Navigator provides multicultural communities with local resourcing that will help improve their quality of living in the United States.

Our platform delivers resources, news and information that impact individuals, enabling their long-term sustainability here in the Twin Cities & U.S..

We fulfill our mission by providing:

- ✓ *education, business, employment, health, political and community resources* on a multichannel platform that is accessible and easy to use for minority segment communities.
- ✓ Our goal is to *educate and enable minorities* by guiding and teaching how to navigate the U.S. systems.

2019 | 2020 Business & Community Engagement Opportunities

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Rest of 2019

- **Diversity & Inclusion Conference-** Site & date TBA, for November 2019 | 10AM-4PM

“A Journey on how your team can leverage D&I”- 3 SME’s will offer insight on DI&E. They will conduct workshops in Diversity in the workplace, best practices, and more...

2020 Calendar of events

- **Writing our Future—** Site, Date & Time TBD- Tentative late June

This unique event promotes Literacy and a Creative writing program for at-risk youth in our communities of color.

- **Olympic World Cup Street Fair-** Coming July 2020, Site, Date & Time TBD

Live Olympic Soccer coverage and Community Celebration. Both USA Women’s and Men’s games displayed live on a massive TV Screen, live music, food trucks, family fun activities and so much more... *GO USA Women’s & Men’s teams!!! Over 4000 participants attended in 2019*

- **Diversity & Inclusion Conference-** Site, Date & Time TBD- Tentative last week in October

“A Journey on how your team can leverage D&I”- 3 SME’s will offer insight on DI&E.

They will conduct workshops in Diversity in the workplace, best practices, and more...



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THANKYOU!