

# VI<sup>5</sup> VALUE OF FIVE



DIA NAVIGATOR

Two GREAT Cities – One Community space!

Friday, July 26, 2019

Location: East Side Neighborhood Services  
Minneapolis

*"We encourage students to read in an effort to strengthen their reading skills. Just like exercising or in sports, it keeps muscles in shape, reading keeps the brain in shape. If you don't exercise, you lose muscle, and if you don't read, you will lose literacy skills."*



Diversity Literacy Fair

Our Valued Partners for this event



Your Logo  
Here



# Our Story

Our Origin: Diversity Into Action (DIA) established itself in December 2015.

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Today our name has changed a bit; Diversity Into Action Navigator, but our passion for social equity has not.

As of May 2019, we have assisted more than 630 families. We helped them gain employment and elevate their lives through our career, resource and community events.

This time around, we ask you to join us as we address the Achievement Gap and Poverty, and its debilitating effects in our underserved communities.

Your past generosity has allowed us to broaden our landscape, and ask that you continue to support us with your contributions to continue this essential work.

To learn more about Value of Five & DIA Navigator visit us @ <https://valueoffivemn.com/>

WRITING OUR FUTURE

*“We enjoyed our 2018 so much. We had almost 300 K-12 children participate. Our goal for 2019 is to attain an attendance of 400 to 500 K-12 children. We have the perfect facilities and committed audience for it.”*



Diversity Into Action Navigator is thrilled to announce, “Writing our Future”, for a second time. Last years event was such a smash that our original sponsors were enthusiastic to comeback... Our link to watch our video and to learn more will soon be available.

This unique event promotes Literacy and Creative writing programs for under-served and/or at-risk youth in our communities of color!

Register here:

<https://www.valueoffivemn.com/diversity-into-action-navigator>



our future



our volunteers



our authors | speakers

# Our Objective

## *Literacy Awareness, share the importance:*

I. Raise awareness and heighten the appeal of literacy programs amongst K-12 minority students, especially students of color, in the Minneapolis and St. Paul school districts by demonstrating the creative, cultural, academic, and professional value of literacy through active reading and writing workshops.

## *Leading Authors, will share their stories:*

II. Inspire youth to develop as leading authors, writers, and critical readers, who are excited to share their experiences through non-fictional or fictional narratives representing their authentic selves and their communities.

# Mission & Vision

## *Mission*

Encourage children of color to read and write outside of school in order to develop confidence in their own voices and share their compelling stories with their communities.

## *Vision*

Foster partnerships between youth, their families, local businesses, and youth organizations in order to cultivate thriving, sustainable communities where academia and expressive needs of all students are satisfied.

## *Research Studies show*

That children who don't read over the summer lose at least two months of reading development.

This is often referred to as 'the summer slide' or the 'summer learning loss.' On the other hand, students who do read over the summer may gain a month of proficiency in reading.



fourth grader and future author



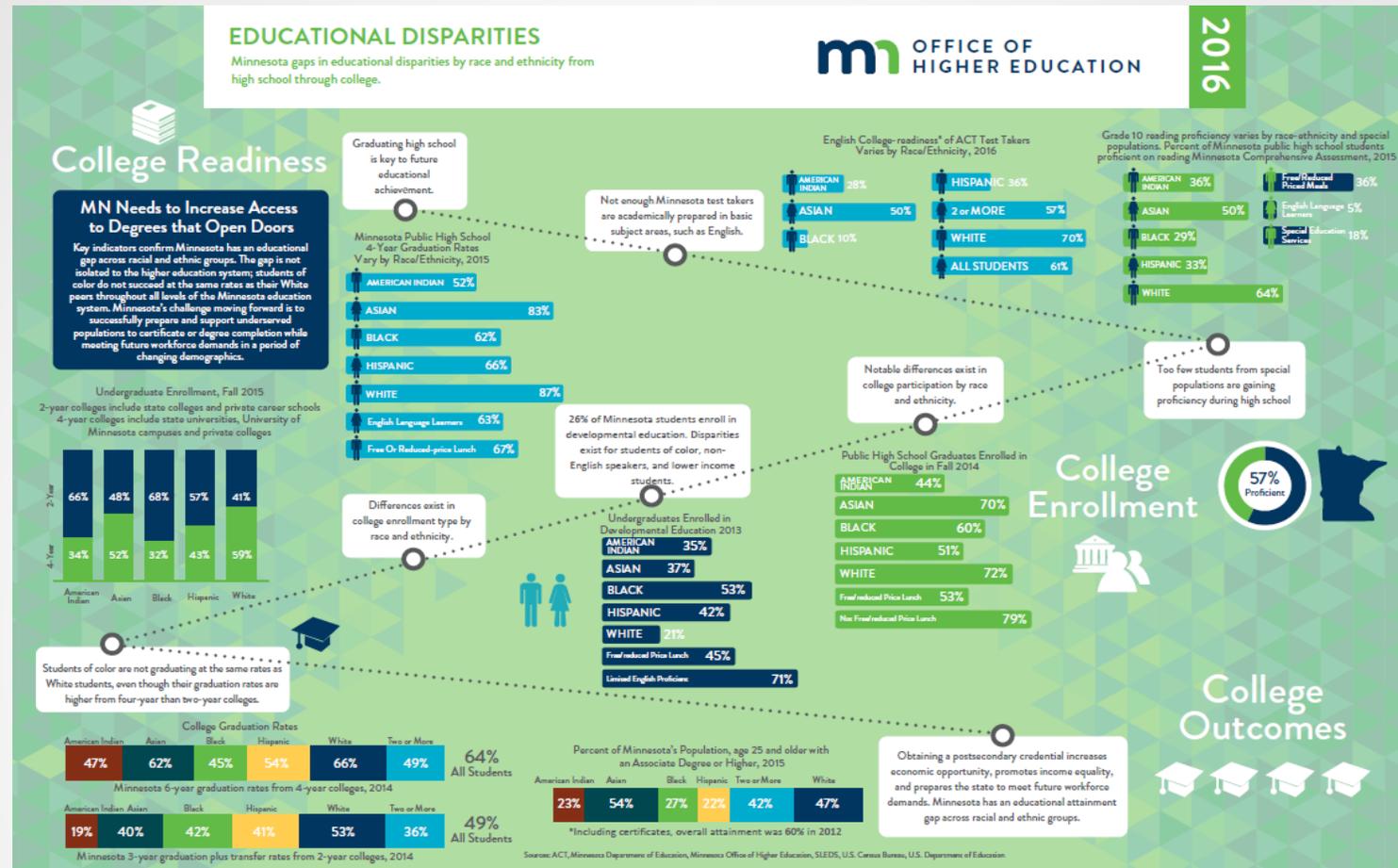
Reading over the summer is not a suggestion to keep kids busy; it's a critical requirement to help students stay on track for their entire educational career and beyond.

# Persistent Gaps in Minnesota

- 80% Statewide graduation rate consistently ranks top three in the nation<sup>1</sup>.
  - Widest demographic disparities of graduation rates in country<sup>1</sup>.
- 28% of MN students are students of color, only 4% teachers of color<sup>1</sup>.
- In 2016, 5% of White families were living in poverty compared to 20% of Latino families and 30% of Native American and Black families<sup>2</sup>.
  - Reading proficiency scores for low income students hover around 40%, a gap of 20% compared to their peers.



# Compelling Persistent Gaps



- MN schools outperform the national average by graduating over 80% of their students every year.
- Immediate college enrollment has steadily declined in the past four years, mainly impacting Hispanics and African American students.



# Asset Based Thinking:



“Our communities of color are not liabilities to be managed, but assets to be realized. If Minnesota wishes to remain competitive, we must invest in an economy that works for all Minnesotans.”

-Shawntera Hardy, former Department of Employment and Economic Development Commissioner

*Impact on Minnesota's Economy:*

- A recent survey by the National Commission on Writing found blue-chip companies spend as much as \$3.1 billion annually on remedial writing instruction for their employees.
- Workers of color are the only part of the workforce that is growing in Minnesota.



# Why Writing? | Our Journey begins

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- Multiple studies show that expressive writing contributes to better grades, lower dropout rates, and even improved physical and mental health. (*Writing your Way to Happiness*)
- Teaching writing not only improves how well students write, it also enhances students' ability to read text accurately, fluently, and with comprehension (*Writing to Read, 2010*).
- Over 90% of white-collar workers and 80% of blue-collar workers now indicate that writing is important to job success (*National Commission on Writing, 2006*).
- So how can you help?
- Our journey begins with you... support, encourage and validate
- Prepare these children for our future; expound on their natural talents
- Next generation of children are vital to the stability of our workforce, offering stability and prosperity to our communities



# Social awareness within these groups

## Warning Signs – Drop Out

### THE ABC'S OF IDENTIFYING POTENTIAL DROPOUTS

Attendance: 62% of dropouts surveyed had been skipping school at least once a week\*

Behavior: 25% of 3rd, 4th, and 5th graders had been suspended at least once\*

Classwork: More than 40% of dropouts had failed at least 2 classes\*

\*According to 2009 report, "Youth Voices on the DC Graduation Crisis," by S.T.E.P. UP DC

## What Will Writing our Futures Look Like? (Scholarships will be offered, based on money raised)

- A festive atmosphere will prevail with quiet zones for reading and reflection
- Creative Writing component, stresses importance of creative writing, story-telling, and engages youth
- A group of highly esteemed Writers, Publishers, Word spoken Poets and Performing artists to speak to our audience: young writers, readers, and families
- Hands on interactive experience, enabling kids K-12 to participate in a writing contest with prizes
- Submission for this would be voluntary and, on the spot (2 hours to write it)
- Education Scholarship Winners of \$6,000.00 will be announced August 2019; Goal- \$6k to be awarded, to 3 Scholarship recipients



a senior HS student volunteer





# ASK

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- Sponsorship
  - Financial support
- In- Kind Donations
  - Goods | Merchandise
- Volunteers
  - Human Capital  
(bodies)

# Writing Our Future Event Agenda

Location: TBD – Date: TBD



*goodwill eats donated by St. Paul Park & Rec and how about some Schwan's ice-cream*

Friends arrive and are greeted | **Sponsors banner** entry way (200 kids)

- Registration tables | segmented by grade | colored t-shirts (sponsor logos affixed)
- Directed to auditorium | greetings and speakers will address audience–30 minutes
- Arrive at classrooms | adventure portals (writing activity and snacks) |

## **Sponsored by McDonald's**

- Friends will be escorted to cafeteria, Lunch **Sponsored by your logo here**
- Thereafter outdoor/indoor Celebration | gift bags, provided by **Sponsors** | Carnival atmosphere | Music Stage, speakers, entertainers, DJ, games, donated ice cream

**Friends head home and life's journey begins, with renewal and appreciation for Literacy!**

Auditorium	Classrooms	Outdoor   Playground
 <p>Gathering   Introductions   Speakers</p>	 <p>Writing our Futures book writing project</p>	 <p>Celebration; stage, music, food &amp; vendors</p>



*Our engaged future leaders*

# What Will Writing our Futures Look Like?

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our delighted children receiving donated books from *Indeed, our book* partner & Hot Comics-Comic Books

- Food, fun and games will require a host of sponsors, partners and volunteers will contribute to the success of this event.
- Food, water, healthy treats and books will be donated and distributed by partners; snacks, treats, water and gift bags will be handed out (contents will be donated by a variety of partners).
- Afterwards a celebration will take place outdoors, there will be Food, Fun, Music (DJ) and stage for live performers (carnival atmosphere).
- Limited vendor exhibits, offering resources to participants/attendees.



Pleased to announce our hosting site!

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**Location: East Side Neighborhood Services**

**Minneapolis**

**July 26, 2019**

- Background- prevent Summer slide
- Facilities- ESNS
- Attendees- Summer program & Camp Bovey Students & families



**DIA Navigator Education  
Scholarship Awards  
Deadline for Awards  
TBD**

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This opportunity is open to any of our talented graduating students within our emerging or communities of color, for 2019.



They are required to have a minimum GPA of 3.0 and above. They should demonstrate to be good stewards of their respective communities and interested in any business and science academia. Qualifying students need to apply by visiting our website at [www.valueoffive.com](http://www.valueoffive.com). Announcements will be made in August 2019 (date TBD) @ our “Writing Our Future”, pre-event celebration!



WRITING OUR FUTURE

Event

Goal

\$15,000.00

1

**Revenue**

Total Income

Total Expenditures

Actual Income

Amount to Goal

2

**Amount Expensed**

Scholarships

Marketing

Event Licenses

Supplies

Rentals

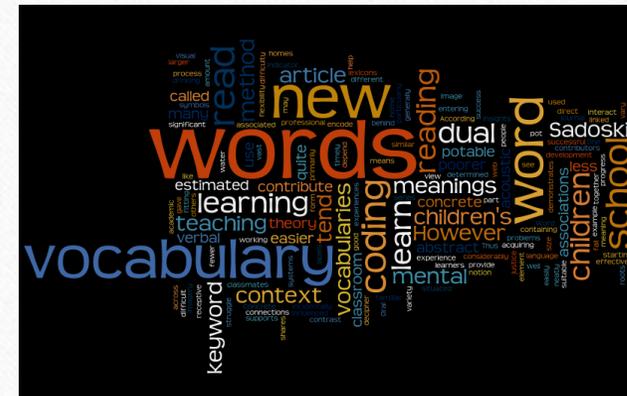


# Sponsorship Packages

A detailed and separate donation or promissory note with details for your donation will be circulated.

Please contact or visit with one of our event representatives.

- I. 2- Pulitzer Sponsors \$3k
- II. 3- Shakespeare/Cervantes Sponsors \$2k
- III. 4- Caldecott/Newberry Sponsors \$1k
- IV. 12- Building Blocks Sponsors \$500



Contact Our Team with your questions

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- Henry Torres - [henry.torres@valueoffive.com](mailto:henry.torres@valueoffive.com) | 612.289.5657

WRITING OUR FUTURE



**DIA NAVIGATOR**



**OUR FUTURE**

**VD**  
**VIDA Y DEPORTES**

**THANK YOU!**

**|V<sup>5</sup> VALUE OF FIVE**