

**CHAMPIONS**

FIFA WOMEN'S WORLD CUP CANADA 2015™

one world | two cities  
Your turn ladies!  
2019

**World Cup**  
STREET FAIR



GOAL in raising \$60K+

**GO USA!**



FIFA™  
WOMEN'S WORLD CUP  
FRANCE 2019

**FIFA WOMEN'S WORLD CUP  
CANADA 2015™**



Value of FIVE & Vida Y Deportes Magazine are proud to present:



**2019 Women's World Cup Street Fair | June 2019**  
**MINNEAPOLIS|ST. PAUL**  
*two dates | two cities*



FIFA Women's World Cup June 7<sup>th</sup> - July 7<sup>th</sup>

- ▶ **Date:** June 16, 2019
- ▶ **Location:** La Doña Cerveceria & Royal Foundry site, Minneapolis, MN
- ▶ **Time:** 6:30AM to 5PM



Follow the latest in Women's World Cup games :<https://www.fifa.com/womensworldcup/>

background



**World Cup**  
**STREET FAIR**



**WELCOME | BIENVENIDOS | ZOO SIAB TXAIS TOS |  
SOO DHAWOOW**



***Your participation will help in permeating growth in the local economy  
and send a great message to the community about your support.***

The 2019 Women's World Cup Street Fair has been organized for our local community and soccer fanatics in mind.

Our purpose is to bring awareness to this great global event, and allow families to experience a day of:

- ✓ *Food, Live Music/Entertainment, Games, Activities & Live World Cup Game Viewing, and of course **FUN!***
- ✓ Sponsorship packages and Registrations will be available January 2019



# 2019 *WOMEN'S COPA MUNDIAL*

## HIGHLIGHTS 6AM – Varies

Your Logo  
Here



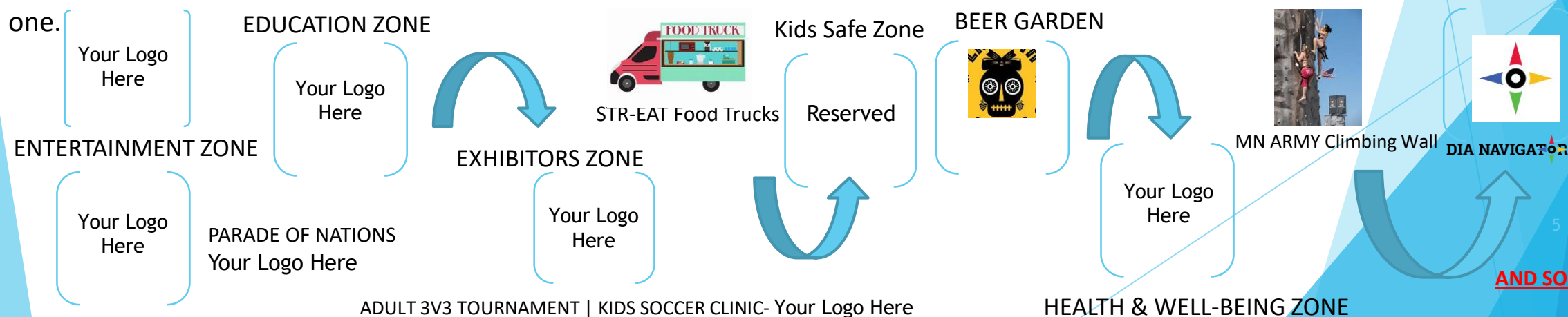
- ✓ **TBA-** 2K run (more to come, including location)
- ✓ **TBA-** Parade of Copa Mundial Nations
- ✓ **TBA-** Education Pitch Zone
- ✓ **TBA-** Adult 3v3 tournament
- ✓ **TBA-** Exhibition Pitch Zone
- ✓ **TBA-** Health & Well-Being Pitch Zone
- ✓ **DIA Navigator-** Career Zone
- ✓ **MN United FC-** Safe Kids Zone
- ✓ **AT&T- Entertainment Stage Zone-** Live WWC games on a to be displayed on a massive TV screen, DJ & Featuring performing artists, and other guests, to be announced
- ✓ **Joga Bonito | Freestyle Jugglers-** on Stage
- ✓ **TBA-** Soccer Clinic for kids K-6
- ✓ **La Dona Cerveceria-** Beer Garden, Adult Safe Zone
- ✓ **World Cup | Copa Mundial Festival closes???**





## 2019 ACTIVITY ZONES INCLUDED

- \* **TBA Education Zone**- Exhibitors interested in reaching K12 families, resources & services extended; i.e. Mathnasium, School Districts, registration and enrollment, programming etc.
- \* **TBA Safe Zone**- for Kids & Families where kids can be kids, no matter what age.
- \* **TBA Exhibitors Zone**- Community Resources & Services from well branded companies, organizations and government agencies featured; interested in reaching a diverse group of consumers or constituents.
- \* **DIA Navigator Career Zone** - Companies, Organizations, State Agencies interested in diversifying workforce will exhibit here; because jobs are always sought out in our thriving communities.
- \* **TBA Health & Well-Being Zone**- Holistic and traditional Health related companies interested in connecting with our communities. Healthcare is essential and a part of living-well. More so, what better way to brand your health services.
- \* **TBA Entertainment Zone**- Featuring Music; bands, DJ's and a Massive screen to view the World Cup and more...
- \* **La Doña Cerveceria, Dangerous Man & more... "Beer Garden"**- Yes, we will feature a *Safe Zone* for adults to catch-up with a cold one.



**AND SO MUCH MORE...**



## About Sponsorships for the 2019 Women's World Cup Street Fair



Goal \$60k+

- ✓ Women's World Cup Presenter level \$10,000 (TBA January)
- ✓ Women's Copa Mundial level \$5,000 (up to 5)
- ✓ National Women's Soccer League (NWSL) level \$3,000 (up to 5)
- ✓ Major League Soccer (MLS) level \$1,500 (up to 5)
- ✓ MN Women's Soccer League level (MWSL) \$500  
(Reserved for exhibitors and Merchants- unlimited/capacity)

Sponsorship dollars- what will your ROI look like? More to come in January 2019!



FRANCE 2019

|V<sup>5</sup>i| VALUE OF FIVE



THANK YOU FOR YOUR TIME AND CONSIDERATION!

*Experience, Widen and diversify your outreach efforts by sponsoring/exhibiting at our very special community events!*



TWIN CITIES  
IN MOTION



|V<sup>5</sup>i|